

**WORLD SKILLS SINGAPORE 2025
TECHNICAL WORKING GROUP (TWG)
VISUAL MERCHANDISING**



S/N	Name, Designation & Contact Info	TWG Post
1.	Mr Andy Seet Regional Visual Merchandising Manager Hermes Middle East South Asia Pte Ltd	Chief Expert
2.	Ms Victoria Cheng Personal Capacity	Deputy Chief Expert
3.	Ms Katrina Broadbent Manager, Visual Merchandising, SEA+AU Fendi (Singapore) Pte Ltd	Expert (Industry)
4.	Mr Irman Marzaini Assistant Visual Merchandising Manager. Travel Retail APAC	Expert (Industry)
5.	Ms Elizabeth Kwan Visual Merchandising Consultant Singapore Institute of Retail Studies	Expert (Industry)
6.	Ms Noorra Mohd Salleh Lecturer School of Design & Media ITE College Central	Expert (Institution)
7.	Mr Wayne OH Manager Cluster Lead (Object, Place & Experience Making) School of Design & Media Nanyang Polytechnic	Expert (Institution)

WORLD SKILLS SINGAPORE 2025
TECHNICAL WORKING GROUP (TWG)
VISUAL MERCHANDISING



8.	Mr See Toh Kok Hwee Senior Manager School of Engineering Nanyang Polytechnic	Ex Officio
9.	Mr Vilvum RAMU Lecturer, Student Development School of Design & Media Nanyang Polytechnic	Secretary
10.	Ms Siti Zahara Technical Executive School of Design and Media Nanyang Polytechnic	CIS Officer
11.	Ayob Ismail Senior Lecturer School of Design and Media Nanyang Polytechnic	Shop Master